

Building The Community.
Building Your Business.



ROCKY MOUNTAIN
APPAREL GIFT AND
RESORT SHOW

AUGUST 4-6, 2025
COLORADO CONVENTION CENTER
DENVER, CO

Sponsorship Opportunities

Sponsorship Options

We offer a number of ways for you to promote your business before the expo doors even open. Through various digital channels, you can ensure buyers are excited to see your product and seek you out during the expo.



Gotta Have It- \$1250

(Limited to 4)

- **Maximum visibility: Company logo on the attendee page on the Rocky Mountain Show website**
- Company logo and product image included in 2 dedicated pre-show emails sent to all pre-registered attendees
- Dedicated social media post
- Preferred exhibitor listing on show website
- Logo included in official Show Directory
- Company logo included on Meterboard on-site
- Full page ad in the official Show Directory*
- Floor cling

** Only available in this package*

Need It- \$750

- Company logo on Rocky Mountain Show website
- Company logo and product image in 1 shared pre-show email sent to all pre-registered attendees
- Shared social media post
- Half page ad in the official Show Directory
- Company logo included on Meterboard on-site
- Floor cling

Want It \$250

- Included in shared promotional emails sent out to pre-registered attendees
- Company logo included in Meterboard on-site
- Logo included in official Show Directory
- Floor Cling

New Exhibitor \$150

- “New Exhibitor” Floor Cling
- “New” callout next to listing in Digital Pre-Show Planner
- Included in pre-show email blast dedicated to new vendors
- Included in social media post highlighting new vendors
- Logo included in official Show Directory

Product Category Sponsor- \$100

Put a spotlight on your high demand product category. Choose from the following: *Made in the U.S.A, Sustainable, Handmade, Plastic Free, Made in Colorado*

What’s Included

- Floor cling for your category
- Meterboard inclusion near registration
- Official Show Directory callout section

À La Carte Options

Have an idea for a sponsorship not listed? Contact Russ Turner to discuss.

- Lanyards - \$1000
- Bags - \$1000
- Full page ad in official Show Directory - \$500
- ½ page ad in official Show Directory - \$250
- Full page ad in official Pre-show Planner - \$300
- ½ page ad in official Pre-show Planner - \$175
- ¼ page ad in official Pre-show Planner - \$100

FOR MORE INFORMATION CONTACT:

Russ Turner
Director of Sales/Show Director
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DIGITAL SPONSORSHIPS AVAILABLE:

Find a variety of digital sponsorships offered on our exhibitor platform.

[Click here to see all your digital options.](#)

